



FORUM

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COMMERCIALISATION  
PARTNERS

Mall Retailing & Promotional Opportunities

# BRUNEL SHOPPING CENTRE, SWINDON



# Centre Information

SN1 1LF

100+ Units in the Centre

205,000 footfall per week

Anchor Stores: Boots, Sainsburys, Marks & Spencer

- Only covered shopping centre in Swindon town centre
- Good representation of ABC1 demographics



Town Centre  
location



Busy food hub in  
'The Crossing'



57 minutes  
dwell time





# Mall Sites



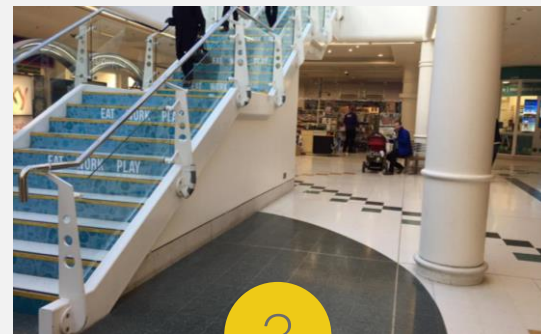
4

CARD FACTORY



1

CANAL WALK ENTRANCE



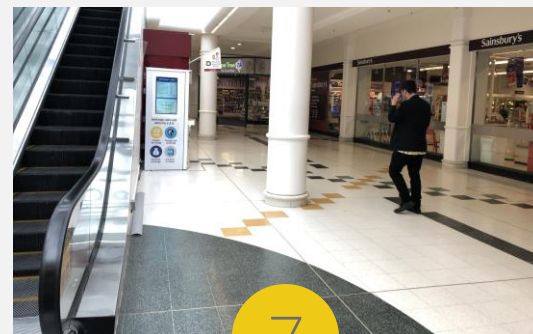
3

WATERSTONES



6

MARKS & SPENCER



7

SAINSBURY'S

# Rate Card

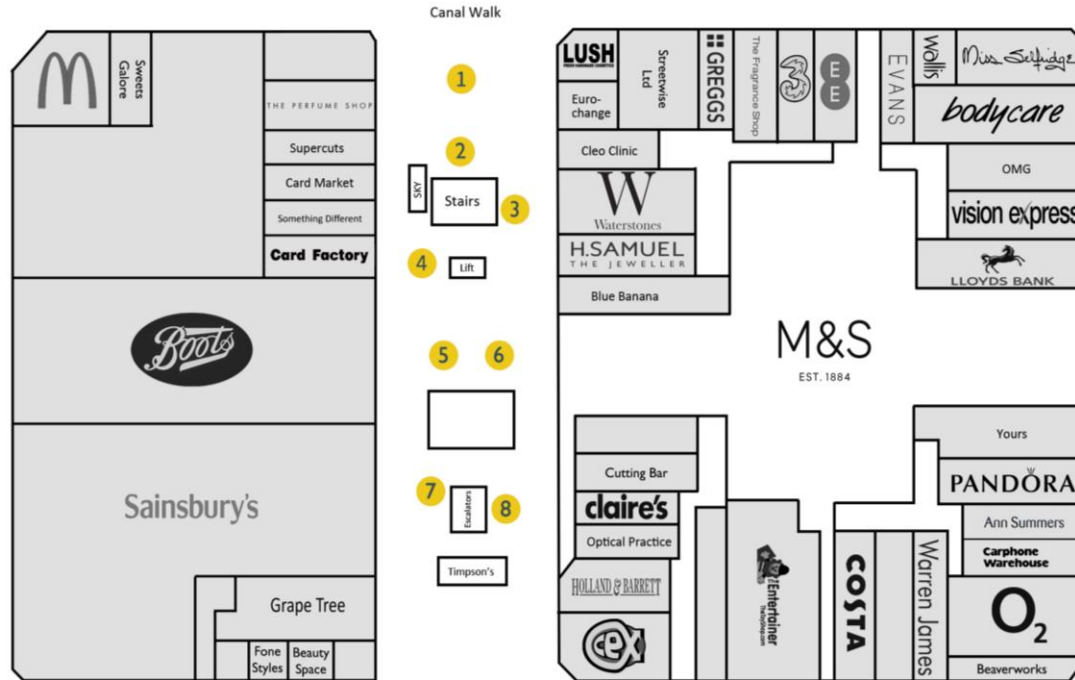
	SITE NAME	SIZE	ELECTRICITY	WEEKLY	DAILY	SATURDAY
1	Canal Walk Entrance	5x6m	Yes	£750	£180	£230
2	Under the Stairs	3x3m	Yes	£750	£180	£230
3	Waterstones	5x1.8m	Yes	£750	£180	£230
4	Card Factory	2x2m	Yes	£750	£180	£230
5	Boots	4x2m	Yes	£750	£180	£230
6	Marks & Spencer	4x3m	Yes	£750	£180	£230
7	Sainsbury's	3x2m	Yes	£750	£180	£230
8	Claire's Accessories	3x2.5m	Yes	£750	£180	£230

**All prices are subject to VAT**

Prices are subject to a 20% uplift in November & December

\*An additional media administration fee of £75 + vat applies to MPK bookings

# Centre Map



- |   |                      |        |
|---|----------------------|--------|
| 1 | Canal Walk Entrance  | 5x6m   |
| 2 | Under the Stairs     | 3x3m   |
| 3 | Waterstones          | 5x1.8m |
| 4 | Card Factory         | 2x2m   |
| 5 | Boots                | 4x2m   |
| 6 | Marks & Spencer      | 4x3m   |
| 7 | Sainsbury's          | 2x1.8m |
| 8 | Claire's Accessories | 2x1.8m |

# For further details please contact:

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